

Franchising Part-A

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PROCESS OF FRANCHISE SIGNING & START-UP



Expression of Interest: The potential franchisee contacts the INFOMATHS Studies Pvt.Ltd. showing interest in the venture.

Proposal Sent & Evaluation of Market: The potential franchisee assesses the market for the different courses as offered / recommended by INFOMATHS Studies Pvt.Ltd..



The potential franchisee visits the INFOMATHS Studies Pvt.Ltd. Head Office to discuss the complete financial proposal within 6 days of the receipt of this letter.

DISCUSSION AGENDA

- a. Financial Projections
- b. Investments required
- c. Return on Investment
- d. Program Details

After convincing INFOMATHS Studies Pvt.Ltd. about the potential, confidence & intention of long term association, potential franchisee can contact us for further details.

Site Evaluation: ISPL representative(s) visits the locations short-listed by the potential franchisee and assesses them according to the ISPL standards & requirements. If the report is positive then the final contract is signed or else the potential franchisee is advised to search other locations.



FURTHER ACTIVITIES

- Contract & Recruitment
- Market & Competitor Survey
- Franchise Kit Hand Over & Faculty Training
- Center Launch